



Role information pack: Diocesan ambassador



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Welcome

Do you have excellent networking and engagement skills, coupled with a knowledge of The Church of England and how diocese and parishes work? If you are able to work collaboratively with senior diocesan staff, clergy and our volunteers, then you could make an excellent diocesan ambassador.

The role includes boosting engagement and increasing support for church products such as mission giving, house box networks, and Christingle and fostering the growth of new fundraising groups. The ideal candidate will support with the recruitment and mentoring of volunteer speakers and contribute actively to our mission and to building a community of supporters.

At The Children's Society, our goal is to overturn the damaging decline in children's wellbeing by 2030. It's an ambitious goal – but volunteers like you can help make it happen!

Who we are

For more than 140 years, The Children's Society has been here for children and young people when they need us most. Our services offer them vital support when they're facing huge life challenges, and together we campaign to build a brighter future: a society where every child grows up filled with hope.

How you can help

People like you can make a real difference for young people the challenges they're facing by raising awareness of our vital work in your diocese. In your role, you'll thank existing supporters and motivate new people to get involved in our work and donate their time and money.



“Every child deserves an equal chance of a successful future,’ has been my personal mantra working in Education for 40 years, and the role of Diocesan Ambassador for The Children's Society means I can continue to make a difference to the most vulnerable young people in our communities.”

Jonathan, Diocesan Ambassador for Winchester

Your role

As diocesan ambassador, you'll be supported through by your regional community relationship manager, and we'll provide all the training and information you'll need. You'll play a big part in building a brighter future for young people by:

- representing The Children's Society as a dynamic and influential ambassador within your diocese, arranging and attending meetings within your church networks and building relationships with church leaders and key faith figures in your community
- representing The Children's Society at events delivered by the church or our community fundraising groups such as AGMs, cathedral Christingles, and diocesan and deanery synods
- actively planning and booking talks and high-level engagements within your diocese on your own initiative and as requested by your community relationship manager
- working closely with your community relationship manager to create a diocese-specific action plan and have regular meetings with them to discuss progress and keep informed of next steps
- proactively encouraging giving through donations and fundraising and encouraging support and promotion of our campaigns
- supporting and thanking existing community volunteers and supporters.

Your skills

- You have confidence to network and influence at a high level within the diocese and to understand its structures, in your own diocese.
- You have great communication skills and the confidence to contact different individuals, churches, and groups within your diocese to arrange meetings and offer talks.
- Previous experience of public speaking, whether professionally or as a volunteer, is essential.
- You have a proactive and independent attitude with excellent time management skills.
- You're warm and personable and enjoy meeting new people from different backgrounds.
- Having access to a car and/or public transport would be useful, so that you're able to travel across the diocese.
- You have good basic IT skills (including the use of email and online video conferencing platforms like Microsoft Teams), as well as confidence in using the internet and social media channels.
- You're passionate about making a difference for children and young people and are committed to The Children's Society's values and behaviours.

About the role

Who you'll be speaking to

As a diocesan ambassador, you'll talk to a wide range of audiences, mostly within the church community. In this role, you won't be volunteering directly with children and young people. Instead, you'll be making adults in the community aware of our work and the challenges young people are facing, encouraging them to support children. You'll also be inspiring church leaders and key faith figures across cathedrals, high churches, education teams, and communication teams, supported by the church partnership manager and your community relationship manager. Whoever you're talking to, it's important to remember that some of our work deals with subjects that people might find difficult or upsetting.

Your training

When you join us, you'll be asked to complete a virtual introduction and speaker training module.

You'll also be asked to complete five mandatory online training modules on safeguarding and the General Data Protection Act. If you're not able to complete these online, don't worry. We'll offer an alternative.



Your benefits

- You'll receive a full induction and all the training required for your role, as well as ongoing one-to-one support from your regional community relationship manager.
- With access to our volunteer hub, you'll find resources to help you prepare for meetings, as well as writing talks and delivering presentations.
- You'll have the opportunity to attend supporter events, and other online sessions to help you learn about our work, and you'll receive our fantastic monthly newsletter.
- You'll meet new people from across your diocese.
- We'll reimburse all reasonable travel expenses, as agreed with your community relationship manager, and provide you with a standard reference once you've been in post for six months.

Next steps

1. Initial phone call.
2. Informal interview in person or online.
3. References sought (covering the last two years).
4. Completion of mandatory learning and training modules.
5. Given access to our volunteer hub.
6. Buddy up with an existing diocesan ambassador (where possible).
7. Ongoing support from your community relationship manager.

Our commitment to diversity and inclusion

At The Children's Society, we treat all our volunteers fairly and with respect, from the very beginning of the recruitment process. We never discriminate on the basis of disability, ethnicity, sexual orientation, religion or faith, or any other protected characteristic.

While role responsibilities sometimes mean that a role is restricted to certain age groups, we do not discriminate on the basis of age. These restrictions are designed to safeguard our volunteers and the young people we work with.



Andrew's story

When Andrew was just 13, he and his family were caught up in a terrifying attack. Afterwards, he really struggled with his mental health. He had flashbacks and became isolated.

It took four years for Andrew to get the help he needed. But when he met one of our specialist practitioners, things finally started to improve. Through regular therapy sessions, he was able to process his traumatic memories safely and learn new ways to cope with his emotions.

Now, he's looking forward to the future. He's found a sense of purpose and wants to help others who have struggled like him.



Last year...



...we ran
73
services for young people and their families...

...and
863,555
young people were impacted by our systems change work.



More than
135,000
people made this possible by actively supporting our work through volunteering, fundraising, donating, and campaigning.

Right now, the threats to young people's safety and happiness are growing. They urgently need our support.

Together, we can protect every childhood — offering young people vital support today and campaigning for a brighter future: a world where every single child grows up safe, happy, and filled with hope.

Find out more at
childrenssociety.org.uk/volunteer.